

Guidelines for Assistance League® Publications

Correct	Notes
Assistance League® of Orange ALO	no The, ® is superscripted not A.L.O. – only use ALO on in-house publications, not to be used for public
Assistance League® National Assistance League® Assisteens® Auxiliary Boutique Noël Chapter Center	no The always plural not Boutique Noel Includes Chapter House, Dental Health Center, and Thrift Shop
Dental Health Center (DHC) Halos or HALOS (ALO in italics) Humor, Happiness & Health (HHH) Operation School Bell® Orangewood Children & Family Center Philanthropic Programs President-Nominee (use hyphen) Professional Auxiliary Special Assistance The Kids On The Block™ Thrift Shop or “Now and Again” Thrift Shop Noëls New Member Orientation	not Halos or HALOS not OPERATION SCHOOL BELL® (as of 2010) no longer Orangewood Children’s Home no longer Philanthropic Projects or Program Services not President Nominee no The not Kids on the Block or THE KIDS ON THE BLOCK not Thrift Store not Noels not New Member Trainer

Logo must appear on all publications.

The registered mark ® must always appear when FIRST used in an article.

The registered mark ® should be superscripted.

(To superscript in WORD: highlight the ® and select [format][font] check the superscript box. ®)